

## **Panasonic supports businesses with GDPR compliance**

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Panasonic's scanners help organisations implement the new General Data Protection Regulations by ensuring personal information and identity are secure.

The new GDPR laws, as set out by the European Union, are being launched on 25th May 2018. These new regulations are being heavily discussed across the technology solutions industry. The aim of GDPR is to protect all EU citizens from privacy and data breaches in a fast-changing, increasingly data-driven world. The biggest concern for many industry members is the risk of large penalties. Organisations in breach of GDPR can be fined up to four percent of their global revenue or upwards of €20 Million (depending on which is the greater amount).

Panasonic takes GDPR and personal privacy very seriously and this is reflected in all our products and processes. Data digitalisation has become a huge asset for the workplace. It is easy to store and find, reduces paper usage, meaning it is more environmentally friendly, and decreases the risk of loss of data. How data is stored and shared is what is being probed by the new GDPR legislation. Panasonic scanners are compliant with the two main interface specifications; TWAIN and Image and Scanner Interface Specification (ISIS), that regulates communication between software and digital imaging devices, such as scanners.

In order for the customer to be compliant it is important for the organisation to conduct a 'GDPR Risk Assessment.' Business leaders should be asking themselves several important questions and ensuring there are legal and compliant solutions to these questions in place before May 2018. These questions may include, where is the data being stored that has been scanned? How or who is managing it internally? It is important that the organisation selects an Independent Software Vendor (ISVs) that is also compliant and has the capability to be so when the regulation is implemented. Ensuring the software chosen has an 'audit trail' function, where the staff can trace when documents were captured, edited or amended, will also be of assistance to staying compliant. This will help show if the document has been deleted or manipulated in any way and protect the organisation further.

Software provided from ISVs along with the internal Panasonic scanner functions will help keep businesses compliant. The hardware of a scanner has a memory and could potentially hold data within the hardware, however Panasonic's machines have an inbuilt function that automatically deletes the scanned data, once the data has transferred to the PC, so the memory is always clear. This function is not able to be deactivated, meaning the data, and the business, is better protected.

Regardless of the size of your organisation, and no matter the sector, for long-term, large-scale, fast-paced, secure A3 scanning, Panasonic's high-end KV-S81 Series – consisting of the KV-S8127 and the KV-S8147 – is leading the way. The Site Central Manager Suite means workers can centrally manage multiple scanners over one network. Online scanning status and maintenance checks can be conducted remotely, reducing the demand for individual operator management, and freeing up important time and resources for use elsewhere.

Keep up to date with current Panasonic scanner products and promotions by visiting our website.

<http://business.panasonic.co.uk/communication-solutions/>